



Mennonite Church Canada

Assembly 2012 Advertisers

Promote your organization at Mennonite Church Canada's 2012 Assembly

Our audience represents people who already purchase a diverse array of products and services: insurance, banking, travel services, transportation, food, furniture, tools and equipment, tuition for students, media, farm equipment, agricultural services, and more. This invitation to advertise will help you reach this audience while at the same time supporting the church.

We are offering advertising opportunities and exhibit space to help you promote your business, product, or service to the Mennonite Church Canada community, or offer a simple message of support and encouragement for the church in general.

Advertising Messages

We are offering advertising in a variety of forms:

- A message that promotes your business, product, or service
- A message of support for Mennonite Church Canada (e.g. ABC Corp. encourages and supports the ministry of Mennonite Church Canada and this Assembly)
- Recognition of your contribution in a categorized list (e.g. Mennonite Church Canada thanks the following Church Sustainers for their support of Mennonite Church Canada and this Assembly [\$3,500]: ABC Corp., Menno Simons Ministry Centre, etc.)
- Advertisers may also choose to remain anonymous, and will be referenced in the appropriate category (e.g. Church Encourager [\$500]: Anonymous)

Every advertiser's logo and/or name will be recognized in print on a Thank You page in the Assembly Program Book. Attendees carry this book with them throughout the event and refer to it frequently each day to guide them to the right place at the right time for their chosen activities. Every logo will also go on the Assembly event webpage.

For other ways to support Assembly 2012

contact: Coreena von Kampen

Phone: 1 866-888-6785

Fax: 1 204-831-5675

email: cvonkampen@mennonitechurch.ca

Exhibit Spaces

This year we will be offering 4 tiers of exhibit visibility.

- \$250:** 1 table, 1 chair, located in the Workshop Hallway. 15 spots available.
- \$300:** 1 table, 1 chair, located in the Side Hallway. 10 spots available.
- \$400:** 1 table, 1 chair, power outlet, located in the Main Hallway. 9 spots available.
- \$500:** 1 table, 1 chair, table skirt, power outlet, located inside the main meeting area. 9 spots available.

Advertising Opportunities

- Church Encouragers** 20 opportunities at \$500 or more
Church Encouragers will receive:
 - one 1/16 page ad in a Daily News sheet.
- Church Initiators** 14 opportunities at \$750 or more
Church Initiators will receive:
 - one 1/8 page ad in a Daily News sheet.
 - print signage at a Coffee Break service table.
- Church Planters** 10 opportunities at \$1000 or more
Church Planters will receive:
 - one 1/4 page ad in a Daily News sheet.
 - print signage at a Coffee Break service table.
- Church Builders** 4 opportunities at \$2,500 or more
Church Builders will receive:
 - one 1/4 page ad in a Daily News sheet and the program book.
 - print signage at one Lunch.
 - verbal recognition (from the podium).
- Church Sustainers** 4 opportunities at \$3,500 or more
Church Sustainers will receive:
 - one 1/2 page ad in a Daily News sheet.
 - print signage at one Supper.
 - verbal recognition (from the podium).
 - Logo placement on the back of the Assembly event folder.
 - Complimentary display table in Main Hallway.
- Church Investors** 4 opportunities at \$5,000 or more
Church Investors will receive:
 - one Full Page ad in a Daily News sheet.
 - print signage at one Lunch and one Supper.
 - verbal recognition (from the podium).
 - Logo placement on Assembly tote bag.
 - Complimentary display table in main meeting area.



Mennonite Church Canada Assembly 2012 Advertiser Contract

Name of Organization: _____
 Contact Person: _____ Contact #: _____
 Contact Email: _____ Amount \$: _____
 Date: _____

I would like to sign up for a display table for the amount of:

- \$250** 15 spots available **Location:** workshop hallways
- \$300** 10 spots available **Location:** side hall
- \$400** 9 spots available **Location:** main hallway
- \$500** 9 spots available **Location:** main meeting area

I would like to be involved as a:

- Church Encourager** \$500 or more **Ad size:** 1/16 page: 1.875" x 2.5"
- Church Initiator** \$750 or more **Ad size:** 1/8 page: 3.75" x 2.5"
- Church Planter** \$1000 or more **Ad size:** 1/4 page: 3.75" x 5"
- Church Builder** \$2,500 or more **Ad size:** 1/4 page: 3.75" x 5"
- Church Sustainer** \$3,500 or more **Ad size:** 1/2 page: 7.5" x 5"
- Church Investor** \$5,000 or more **Ad size:** Full page: 7.5" x 10"

Deadline: May 1, 2012

What do I need to provide Mennonite Church Canada?

In order to meet print deadlines, please send all the following by May 1, 2012:

- Black and White logo and Full Colour (CMYK) vector (EPS) based logo
- A print ready advertisement in PDF format (in the size relative to your category)

I require design services from Mennonite Church Canada for \$80/hour.

My Cheque is enclosed Please Invoice me

Cheques Payable to: Mennonite Church Canada
Specify: Assembly 2012 Advertising

Return to: Coreena von Kampen

Phone: 1-866-888-6785
Fax: 1-204-831-5675
email: cvonkampen@mennonitechurch.ca



Mennonite Church Canada • Assembly 2012
Vancouver, British Columbia • July 12-15

Questions about advertising opportunities can be sent to Coreena.