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**Date:** April 10, 2008  
**To:** Pastors, Office Administrators, Ushers  
**From:** Dan Dyck  
**Subject:** Promotional Items in May, 2008 Equipping

**Memo:** In this issue of Equipping, you will find a two promotional items for you congregation:

- A business card size fridge magnet promoting Church Matters, a 15 minute podcast produced by Mennonite Church Canada. I invite you to place this on the door of the fridge in your church's kitchen (or some other suitable place where it will be seen frequently by members of your congregation).
- A business card promoting Mennonite Church Canada's new YouTube channel on the web. There are enough cards in this issue of Equipping for about 35% of your congregation's membership. You will probably know which people in your congregation are most likely to spend time surfing the internet, and who would be likely to go and visit the MC Canada YouTube channel. I invite you to target these individuals with these YouTube cards in creative ways – for example, selectively handing out the cards with your bulletins on Sunday mornings, or slipping them into selected mail slots. There are currently 18 titles on the MC Canada YouTube channel, with more yet to be added. I hope your members and indeed your entire congregation will find these short videos informative and inspiring.

Thank you for your assistance in this matter. I am grateful for the many ways in which you partner with Mennonite Church Canada to be the church for the world.